

STUDENTS FROM SCHOOL OF ARTS WON THE THIRD "DONGFENG DREAM CAR" CHINA YOUTH CAR CREATIVE DESIGN COMPETITION ZHIMEI AWARD.

On August 28, the 3rd "Dongfeng Dream Car" China Youth Auto Creative Design Competition Finals and Award Ceremony sponsored by Dongfeng Motor, Dongfeng Public Welfare Foundation and China Youth Entrepreneurship and Employment Foundation was supported by the Central School Department of the Youth League in Wuhan Dongfeng. The company's technology center ended perfectly. Fu Zhenbang, secretary of the Central Secretariat of the Communist Youth League, Zhang Guihua, secretary of the Hubei Provincial Party Committee of the Communist Youth League, Wang Songshan, deputy secretary-general of the China Youth Entrepreneurship and Employment Foundation, general manager of Dongfeng Motor Company and deputy secretary of the party committee, Li Shaozhu,



etc.

The four awards of the competition were won by teams from Hunan University, Huazhong University of Science and Technology, and Jiangsu University. The team of Zhang Xiao and Pan Senqiang from the School of Art of Jiangsu University won the Best Zhimei Design Award, Jiangsu University won the Best Institutional Organization Award, and the winning students received the



through train.

In his speech, Secretary Fu Zhenbang said that the "Dongfeng Dream Car" competition has achieved positive results in promoting the development of automotive technology and the training of industry talents, and has become an organic part of "creating youth" for Chinese youth entrepreneurship. I look forward to the continued supply and mobilization of more social

resources by Dongfeng and the competition-related organizations to support young people in deepening the practice of innovation and entrepreneurship in the automotive field. They also hope that young students will use the competition as an opportunity to continuously contribute their youth wisdom and strength, and actively participate in innovation and entrepreneurship to create outstanding In the tide of the times, tenacious struggle is at the forefront of technological innovation.



General Manager Li Shaozhu said that the “Dongfeng Dream Car” competition has become a “double creation” stage for young people to build their dreams. He hopes that Dongfeng Motor will go hand in hand with young people and other people with lofty ideals to change their dreams.

Make unremitting efforts.





The theme of this competition is "Dream is Coming at the Right Time", which is aimed at university students at home and abroad, soliciting the fusion of Dongfeng design genes, interpreting Dongfeng's brand value concept of "quality, wisdom, and joy", and highlighting the mobile travel space of intelligent networking. On the schedule, the competition will last from March to July, and is divided into four stages: preliminary, rematch, ascension training, and final. A total of three awards including the "Dongfeng Dream Car" award, the best smart beauty design award, the best smart innovation award, and the best smart travel award were selected. Since the start of the third "Dongfeng Dream Car" competition, more than 100 participating teams have ignited their dreams, and 152 automotive creative design works have come from all over the country. After fierce competition, 10 works stood out and became the top 10 in this competition, and entered the ascension training session. With the help of 10 subsidiaries of Dongfeng Company, the top 10 works were transformed.

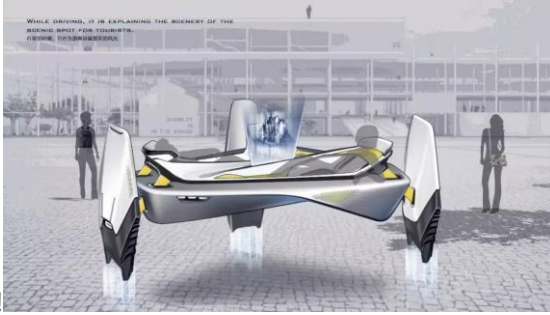
Come, come and share with the editor-in-chief the "SC-B Concept Car" work of Zhang Xiao and Pan Senqiang's team who won the "Best Intellectual Design Award" and the wonderful performance on the arena!



Our team has been carefully instructed by three Dongfeng Honda dream-building instructors Luo Jiaxing, Zhou Wei, and Xiao Xiaolong. Thank you!



The "SC-B Concept Car" mainly combines transportation and public facilities from the perspective of environmental protection and resource sharing, and systematically considers the relationship between people and nature, and between people and cities. Vehicles are used in urban travel and scenic spots. This can improve vehicle utilization efficiency and reduce waste of resources. Secondly, it can make some contributions to environmental protection. When tourists leave the scenic area, there are no seats that destroy the scenery, so that people will not destroy the original natural scenery. Let people enjoy the beauty while not forgetting a natural



peace!

▲ The team work "SC-B Concept Car" by Zhang Xiao and Pan Senqiang of the School of Art of Jiangsu University directed by Dongfeng Honda won the Best Intellectual Design Award.

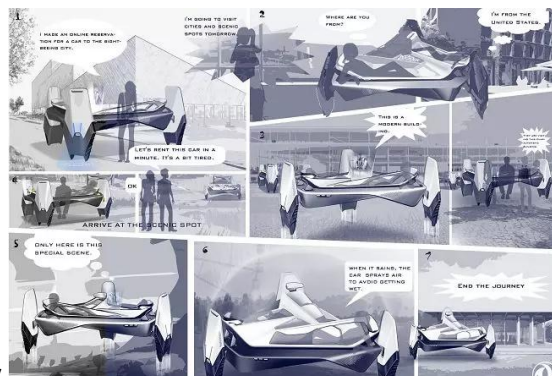
The "SC-B Concept Car" land-air mobile cockpit is inspired by the Panos triangle model. It integrates agility, technology and a sense of the future, presenting a new aesthetic design style.

Compared with the current self-driving cars, the SC-B Concept Car looks wild in design. Not only does the "body" in the traditional sense no longer exist, the basic body structure, or even the shape of the "seat" has become quite



different.

Obviously, this vehicle (does the definition of "car" still apply?) is not intended for individual users, as the system unit of public transportation is also a bit off, but for a scenic tourist car facing the urban environment, honestly It is difficult to find a second example of how "cozy" is



interpreted so vividly globally.

Although this is not the first time to ride, when you lie flat on the SC-B Concept Car's open berth, the ergonomic design fits naturally with the spine, and you can detect smooth gliding without any vibration, and The ultra-high-definition AR navigation interface emerging from the central

triangle

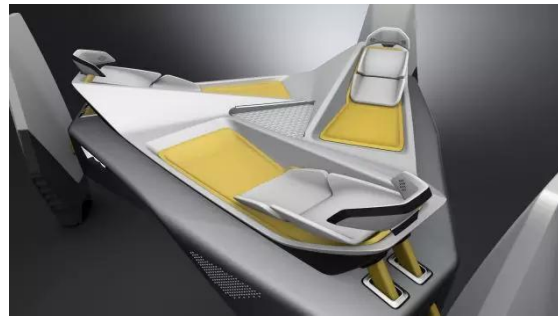
area

still

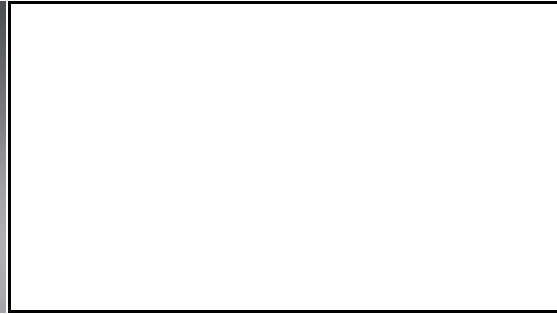
gives

you

heartfelt



praise.



After the award, the winners took a group photo with the head of Dongfeng Motor Zheng Sulin and Mr. Sha Qiang.

In the end we encouraged each other with a song "We are all dreamers."